

**4139. Misbranding of X-O-Kreme ointment. U. S. v. 131 Jars, etc. (F. D. C. No. 34932. Sample No. 2748-L.)**

**LIBEL FILED:** April 6, 1953, Southern District of Florida.

**ALLEGED SHIPMENT:** On or about October 6, 1952, by the Wright Pharmacal Co., from Birmingham, Ala.

**PRODUCT:** 131 1-ounce jars of *X-O-Kreme ointment* at Miami, Fla., together with a number of circulars entitled "New Wonder Drug Discovered."

**LABEL, IN PART:** (Jar) "X-O Kreme Ointment Contains: 1% Hexachlorophene, 1% Dichlorophene, Zinc Oxide and Lanolin in White Petroleum base."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements in the above-mentioned circular were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for resistant skin infections, sores, facial blemishes, and burns, whereas the article was not an adequate and effective treatment for such conditions.

**DISPOSITION:** May 4, 1953. Default decree of condemnation and destruction.

**DRUG FOR VETERINARY USE\***

**4140. Misbranding of liniment. U. S. v. 2 Dozen Bottles, etc. (F. D. C. No. 33585. Sample No. 36208-L.)**

**LIBEL FILED:** September 10, 1952, Eastern District of Kentucky.

**ALLEGED SHIPMENT:** On or about June 30, 1952, by the Dr. Reed Liniment Co., from Portland, Ind.

**PRODUCT:** 2 dozen 12-ounce bottles of *liniment* at Lexington, Ky., together with a number of booklets headed "Foreword." Examination showed that the article contained 2.2 percent of bichloride of mercury instead of 0.0267 percent as represented.

**LABEL, IN PART:** (Bottle) "Dr. J. W. Reed's Absorbent Liniment \* \* \* Contents Bichloride of Mercury, .0267% by weight; Turpentine; Gum Camphor; Muriatic Acid; Coloring Matter; Logwood Chips or Fl. Ext. Baptisia; Ethyl (Denatured) Alcohol, 80% by volume."

**NATURE OF CHARGE:** Misbranding, Section 502 (a), certain statements on the bottle label and in the accompanying booklets were false and misleading. The statements represented and suggested that the article was an adequate and effective treatment for bone spavin, thoroughpin, capped hock, shoe boils, wind or road puffs, bunches of all kinds, lameness from any cause, weak joints, sweeny, rheumatism, fistula, poll evil, synovial bursae, big knee, sprains, grease heel, quarter crack, corns, cockle ankle, sprung knees, lump jaw, nail wounds, and open joints. The article was not an adequate and effective treatment for those conditions.

Further misbranding, Section 502 (e) (2), the article was fabricated from two or more ingredients, and its label failed to bear a statement of the quantity or proportion of bichloride of mercury contained therein since the label declaration of the quantity of bichloride of mercury contained in the article was inaccurate.

**DISPOSITION:** October 9, 1952. Default decree of condemnation and destruction.

\*See also No. 4128.